



ABOUT EMILY

Emily Eskin's background in sales, special event management, sports marketing and fundraising make her a perfect addition to the Capture Sports Marketing team.

Most recently Eskin owned and operated her own event sales company and successfully managed a portfolio of select clients by assisting with the achievement of their strategic goals by creating big thematic ideas through powerful event management and execution. Joining forces with the Capture team allows Eskin the ability to provide full-service marketing, event and public relations services to all clients.

Eskin worked with the Houston Astros as Corporate Sales Manager, responsible for annual revenue growth related to national event sales. In her last year with the Astros, Eskin reached \$2.6 million in revenue, with a total over \$8 million in her 5 years with the organization. In her role, Eskin managed events for widely known organizations that partnered with the Astros, including the JJ Watt Charity Classic, NCAA Final Four Adidas Coaches Reception, Microsoft TechEd Conference, Major League Baseball Diversity Summit and many more.

Eskin also successfully managed corporate sales and fundraising efforts for the Las Vegas PGA Tour event Justin Timberlake Shriners Hospitals for Children Open individually raising more than \$150,000 in her first year. Eskin also secured funding to support the Goodie Two Shoes Tournament Day 5k by researching and submitting grant proposals to foundations and corporations.

Prior to working in sales, Eskin focused her efforts in Intercollegiate Athletics at the University of Nevada, Las Vegas where she served as the Director of Development and Director of Ticketing. During her time at UNLV she successfully launched "Women of Excellence," the University's first fundraising program tailored specifically to raising community awareness and funds for women's Olympic sports. Eskin was also responsible for strategizing, directing and overseeing all fundraising, marketing communications and special events for the university's Rebel Athletic Fund.

Eskin earned a B.S. degree in Secondary Education and Physical Education from the University of Nevada, Las Vegas where she was actively involved as a student-athlete on the women's soccer team. She has also been an active member in the Houston community, serving as a Houston Livestock Show and Rodeo Committee Member, as well as a Houston Astros Women in Leadership Development Task Force Member.

EMILY ESKIN

VP OF BUSINESS DEVELOPMENT